

The Make it Remarkable Process One Sheet

Project: _____

Due Date: _____

Ask Questions Like Picasso

How can I do this differently?
What can I add or subtract?
What can I combine?
What can I reduce or maximize?
What can I borrow from other fields?

Do Research Like Da Vinci

What questions do I need answers to?
What do I need more info about?
Where can I find that information?
Who can I ask for help?
What have others done?

Generate Options Like Edison

Go for a set number of options
Refuse ordinary options
Link and spin ideas
Don't evaluate too soon
Be outrageous

Decide Like Churchill

What criteria will I use to decide?
Which option best solves the issue?
Which option will WOW others?
Which options fits my abilities?
Refuse to make the easy choice

Implement Like Michelangelo

How will I execute this?
Who needs to know what?
What needs to be done by when?
Evaluate continually
What needs to change until I get . . .

A Remarkable Result